

Keaton S. Smetana, PharmD, BCCCP

Specialty Practice Pharmacist – Neurocritical Care | Keaton.Smetana@osumc.edu | (615) 260-2577

January 10, 2022

Dear members of the Nominations Committee of the SCCM Ohio Chapter,

Please accept this letter as my application for the Treasurer of the SCCM Ohio Chapter. Upon completion of my residency training at the University of Kentucky HealthCare in Critical Care I have worked as a Neurocritical Care Pharmacist for the past 5 years at The Ohio State University Wexner Medical Center (OSUWMC). Additionally, I am on track to obtain my MBA degree with a focus in leadership from Fisher College of Business at The Ohio State University in Spring of 2022. The opportunity to serve the Ohio Chapter in the role of Treasurer allows for me to leverage my leadership and finance skills that I have obtained through my MBA to benefit the society.

My current role has provided me the opportunity to lead the development of institutional guidelines that have improved the management of nutrition, temperature management, pain and sedation, and pharmacokinetic monitoring of antiepileptic drugs. I have led several initiatives to reduce drug expenditures across OSUWMC. To illustrate, adding rocuronium to formulary resulted in a forecasted annual savings of \$70,000, and adding levetiracetam and lacosamide to pharmacist privileges for formulation interchanges resulted in estimated savings of \$75,000 annually. I also serve as a marketing consultant for a family-owned apartment rental company with a \$3M EBITA. In this role I have designed a website (armisapartments.com) on Wix platform to showcase vacancies across 11 rental properties with 113 units, developed an online application to streamline the application process, and launched a direct to consumer marketing strategy across Google and Facebook Ads. The latter contributing to a reduction in vacancies by 50% during the pandemic.

The MBA curriculum has provided me with formal education in generally accepted accounting principles (GAAP) and finance in business. The clinical experience I have acquired, coupled with my MBA align with this role to make me an ideal candidate for the Treasurer position within the SCCM Ohio Chapter. I am confident that I can add value to the chapter and appreciate your time and consideration.

Respectfully,



Keaton S. Smetana, PharmD, BCCCP

Specialty Practice Pharmacist – Neurocritical Care
The Ohio State University Wexner Medical Center
410 W. 10th Ave, Doan Hall Room 368, Columbus, OH, 43210
(614) 685-4261 Office / (614) 293-3165 Fax
Keaton.Smetana@osumc.edu