

# Casey Combs May

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The Ohio Chapter Nominations Committee  
Society of Critical Care Medicine

Dear Nominations Committee,

I am writing to express my sincere interest in pursuing the Secretary position for the Ohio Chapter of the Society of Critical Care Medicine (SCCM). Based on my knowledge of the chapter and the position, I am excited to self-nominate myself for this opportunity, feel that I am a qualified candidate, and will be fully committed to the role for the two-year term.

Currently, I hold a Clinical Associate Professor appointment at the Ohio State University College of Pharmacy with fifty percent of my time dedicated to clinical practice in the Neurocritical Care Unit (NCCU) at The Ohio State University Wexner Medical Center. I have been practicing in the field of neurocritical care for nearly 10 years and I have dedicated much of my professional organization involvement into the Neurocritical Care Society (NCS). My involvement started as a member of the NCS Marketing and Communications committee in 2018. I was given the opportunity to be very involved with our newly established NCS Twitter Journal Club (NCSTJC). After demonstrating my drive and passion for the society, I was asked to be chair-elect in 2020, became chair of the committee in 2021, and recently completed my duties as the immediate past chair. During my tenure on the NCS Marketing and Communications committee I went from a hard-working committee member to a leader in the area of marketing and communications for the society.

To provide an example of my leadership and dedication I want to share a few of my accomplishments on this committee. Once I became Chair of this committee, I added more structure to the committee by doing the following: 1) I made our every-other-month NCSTJCs monthly, assigning each committee member to moderate at least one NCSTJC, 2) Assigned an educational product to each of our committee members requiring them to create unique tweets to advertise NCS' many educational products, 3) Worked with the executive board to direct all the various social media outreach requests through the Marketing and Communications committee, and 4) Worked to consolidate the various social media off-shoots into one committee. After these changes I am very proud to report that our total impressions for each NCSTJC event went from 95,000 in of January 2019, to averaging over one million for the year of 2022.

As my tenure on this NCS committee came to an end this past year, I have been giving a lot of thought as to where I would like to dedicate my professional service time. Although I will always believe that the brain is the best organ and my involvement with NCS will continue, I would like to re-engage myself with SCCM and believe that starting at the state level is the best place to start. While I practiced in Birmingham, Alabama, I had the opportunity to serve as the Birmingham Site Coordinator for the Southeast Chapter of SCCM and I truly appreciate the benefits and SCCM members get from their local chapter, and I look forward to being a part of that in Ohio! If you have any questions or need further information, please do not hesitate to contact me at casey.may@osumc.edu or 276-701-2738.

Sincerely,



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