**Subject: Renew your CVCSCCM Membership Today!**

Greetings,

We value your membership in the Carolinas/Virginias Chapter of the Society of Critical Care Medicine (CVCSCCM). We would like to inform you that your current membership will expire on **Month Day, 2018.** To continue enjoying all the benefits the chapter offers, including the Annual Scientific Symposium, collaboration to promote best practices across four states, and networking opportunities, please renew your membership today!

Renew today with your annual membership by visiting [www.sccm.org](http://www.sccm.org) or by calling 1-847-827-6869. If you are only renewing your chapter membership, you must renew by phone.

Thank you for your continued support of CVCSCCM.

Sincerely,

Carolinas/Virginias Chapter Communications Committee

**Subject: Your Recently Lapsed CVCSCCM Membership**

Greetings,

Your membership in the Carolinas/Virginias Chapter of the Society of Critical Care Medicine (CVCSCCM) expired on **Month Day, 2018.**  We wanted to notify you of this lapse and hope that you will renew today. To continue to enjoy all the benefits offered by this chapter, including the Annual Scientific Symposium, leadership and professional development opportunities through several committees, collaborative research projects, and volunteering and networking events, visit [www.sccm.org](http://www.sccm.org) or call 1-847-827-6869. If you are only renewing your chapter membership, you must renew by phone.

If you do not wish to renew your membership, we would like to thank you for your support of this chapter. Please fill out this brief anonymous survey **LINK** as to why you are not renewing your membership. We appreciate your feedback and plan to use the results of this survey to continue to improve CVCSCCM.

Thank you for your time and support.

Sincerely,

Carolinas/Virginias Chapter Communications Committee

**Survey Responses:**

Discipline:

* MD/DO
* RN
* Advanced Practice Provider
* Pharmacist
* Respiratory Therapist
* PhD
* Other (please specify)

Years in practice:

Years of SCCM Membership:

Years of CVCSCCM Membership:

In which state do you practice (or did you practice if you have moved) as a member of CVCSCCM?

* North Carolina
* South Carolina
* West Virginia
* Virginia

Why will you not renew your CVCSCCM membership? Please select all that apply:

* Moved away from Carolinas/Virginias
* No longer an SCCM member
* No longer practicing in critical care
* Unable to be involved with chapter
* Time constraints
* More events needed beyond Annual Scientific Symposium
* Not enough opportunities to be involved
* Not enough communication
* Cost was not worth benefit
* Other: please specify